HACC CON Assignment

- HACC CON is a student research conference held in the spring semester at HACC York.
- You will have the option of working on a poster presentation or research paper and presentation.
- You may work as individuals or in pairs.
- HACC CON has a pop culture focus.
- Your THESIS must include a theory from the textbook.

Paper & Poster option – APA format required

Submit a 3-5 page paper with a minimum of 3 scholarly resources. You will also be responsible for creating a trifold poster that summarizes your research. During the poster session where numerous poster presentations are available to the college community, you will be expected to field questions about their research.

You will prepare a poster utilizing text and images (e.g. photos, graphs, charts, maps, etc.). You will appear with your poster at a scheduled time and answer questions by your audience.

Posters must meet the following conditions:
1) a clearly defined research question or thesis
2) a 3-5 page written version of the project that includes an introduction, a review of the literature, and a methodology, and a results/conclusion section
3) a minimum of 5 sources, 3 of which must be scholarly sources
4) a work Cited or references page in APA format

Paper & Presentation option – APA format required

Submit a 5-7 page paper with a minimum of 4 scholarly sources. You will be responsible for crafting and delivering a 15-20 minute presentation summarizing your research.

Presentation Requirements

Your paper must include the following requirements:
1) a thesis statement explaining the main idea or argument of your piece
2) between 5-7 pages of writing exclusive of sources (this is a rough, not a strict guideline),
3) at least 7 sources 4 of which must be scholarly sources informing your argument
4) a work Cited or references page in APA format
You are required to have a visual to accompany your 15-20 min oral presentation. Visuals may include (but are not limited to) prezis, powerpoints, websites, image slides, or more. Videos may be included in a presentation but should be limited to clips under 1 min and should not dominate the presentation.
HACC CON Thesis Assignment

Develop a one sentence thesis/claim, hypothesis, or research question for your HACC CON presentation.

Step one: Choose your topic

a. Topics should include a communication theory that is covered in our textbook and a pop culture focus

b. Topics should be developed into a focused thesis/claim (that takes a stance), hypothesis, or research question

Step two: Conduct initial research to narrow your topic and develop your focused thesis/claim, hypothesis, or research question.

Step three: Indicate if you are preparing a poster or presentation and whether you are working alone or in a pair.

Step four: Share citations for a minimum of two sources in APA format that inspired your topic

Example:

1. Topic: Communication Privacy Management Theory + Facebook

2. Research question: What does communication privacy management theory say about our online identities?

3. Solo presentation

4. Initial bibliography:


An annotation is a summary and/or evaluation. Therefore, an annotated bibliography includes a summary and/or evaluation of each of the sources.

Your annotations should include the following:

- **Bibliographic information**: APA citation for the source.
- **Summarize**: Some annotations merely summarize the source. What are the main arguments? What is the point of this book or article? What topics are covered? If someone asked what this article/book is about, what would you say? The length of your annotations will determine how detailed your summary is.
- **Assess**: After summarizing a source, it may be helpful to evaluate it. Is it a useful source? How does it compare with other sources in your bibliography? Is the information reliable? Is this source biased or objective? What is the goal of this source?

**Example:**

**Sample APA Annotation**


In this book of nonfiction based on the journalist’s experiential research, Ehrenreich attempts to ascertain whether it is currently possible for an individual to live on a minimum-wage in America. Taking jobs as a waitress, a maid in a cleaning service, and a Walmart sales employee, the author summarizes and reflects on her work, her relationships with fellow workers, and her financial struggles in each situation.

An experienced journalist, Ehrenreich is aware of the limitations of her experiment and the ethical implications of her experiential research tactics and reflects on these issues in the text. The author is forthcoming about her methods and supplements her experiences with scholarly research on her places of employment, the economy, and the rising cost of living in America. Ehrenreich’s project is timely, descriptive, and well-researched.