Informative Speech Assignment

Description: For the informative speech you will be enacting the speech planning process in full. You will need to develop a topic of your own choosing. Conduct an audience analysis, and adapt it to your particular audience. Thoroughly research your chosen topic. Arrange your information into an effective speech outline using informative methods and an organizational pattern. Develop visual aids to enhance audience understanding. And finally, practice your speech for delivery.

When choosing a topic, keep in mind that you will want a speech that both you, and your audience, are interested in. Please use the class time allotted for topic development effectively so that you can meet both of these criteria.

When adapting your topic to your particular audience, remember to stress the relevance of the topic to your audience. Work in concepts of timeliness, proximity and personal impact into your speech to show a stronger connection between topic and audience.

You will be required to research your topic. There is a four source minimum for this assignment. Make use of a variety of sources (including books, journals, magazines, newspapers and electronic sources.) This will help you establish a credible position to speak to your audience.

When arranging your speech, choose an organizational structure that lends itself to the way you wish to cover your topic. This will aid retention, make the information easier to follow along with, and ultimately, make the speech more memorable.

Use of visual aids is mandatory for this speech. All visual aids will be displayed via Microsoft Power Point, Prezi, or an equivalent presentation resource.

Finally, practice your speech. Become comfortable with a general idea of what you want to say based on a fully developed speech outline so that you are able to deliver your speech from a presentation outline effectively.

Goals:
- Deliver a speech in the Informative Speaking situation.
- Demonstrate an understanding the Speech Preparation Process
- Refine the ability to research topics
- Demonstrate ability to relate topics to audience
- Continue to practice speech delivery

Requirements
- 7-10 minutes
- Draft Outline, Preparation & Presentation Outlines
- Visual Aid
- 4 sources minimum (APA or MLA Bibliography)

Points: 100 pts
Outlines: 30 pts
Presentation: 70 pts