Networking Along the Trip
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Librarian
networking

noun | net-work-ing

Definition of NETWORKING

1 : the exchange of information or services among individuals, groups, or institutions; specifically : the cultivation of productive relationships for employment or business

2 : the establishment or use of a computer network
Two Types of Networks

- **Natural:** personal connections developed organically through family, friends, activities
- **Professional:** the process of developing working relationships with professional colleagues and agencies
Benefits and Risks

Why is networking useful?

Are there any risks?
Communication Skills

Create an Awesome Personal Brand


- Start thinking of yourself as a brand
- Audit your online presence
- Create a personal website
- Find ways to produce value
- Be purposeful in what you share
- Associate with other strong brands
- Reinvent
Social Networking Do’s & Don’ts

Work in a group to create a list social media “Do’s & Don’ts” for nursing students
ANA’s Principles for Social Networking

1. Nurses must not transmit or place online individually identifiable patient information.
2. Nurses must observe ethically prescribed professional patient—nurse boundaries.
3. Nurses should understand that patients, colleagues, institutions, and employers may view postings.
4. Nurses should take advantage of privacy settings and seek to separate personal and professional information online.
5. Nurses should bring content that could harm a patient’s privacy, rights, or welfare to the attention of appropriate authorities.
6. Nurses should participate in developing institutional policies governing online conduct.
Resources!

- Consider using Hawkmail accounts for more than just mail.
- Visit the Libguide for useful links.
- Find a neighbor and exchange information on your Contact Cards.